

Smoothie	Flavoring	16oz	Price	Difference	Margin		24oz	Price	Difference	Margin
Pure Protein	Fruit	1.62	5.5	3.88	71%		2.41	6.5	4.09	63%
Pure Protein	Chocolate/Van	1.95	5.5	3.55	65%		2.34	6.5	4.16	64%
Powershake	Fruit	1.78	5.5	3.72	68%		2.65	6.5	3.85	59%
Powershake	Chocolate/Van	2.11	5.5	3.39	62%		3.31	6.5	3.19	49%
Muscle Builder	Fruit	2.27	6.5	4.23	65%		3.39	7.5	4.11	55%
Muscle Builder	Chocolate/Van	2.60	6.5	3.90	60%		3.31	7.5	4.19	56%
Energizer	Fruit	2.04	5.5	3.46	63%		2.91	6.5	3.59	55%
Energizer	Chocolate/Van	2.37	5.5	3.13	57%		3.41	6.5	3.09	48%
Fat Burner	Fruit	2.04	5.5	3.46	63%		2.91	6.5	3.59	55%
Fat Burner	Chocolate/Van	2.37	5.5	3.13	57%		3.41	6.5	3.09	48%
Slim & Tone	Fruit	1.78	5.5	3.72	68%		2.25	6.5	4.25	65%
Slim & Tone	Chocolate/Van	2.22	5.5	3.28	60%		2.58	6.5	3.92	60%
Carb Cutter	Chocolate/Van	1.47	5.5	4.03	73%		2.19	6.5	4.31	66%
Vanilla/Chocolate/Orange	Chocolate/Van	2.08	5.5	3.42	62%		2.53	6.5	3.97	61%
Fruit Smoothie	Fruit	1.49	5.5	4.01	73%		1.95	6.5	4.55	70%

Average Margin 16oz 64%

Average Margin 24oz 58%

Average Margin Overall 61%